

TOP 10 REASONS WHY SCALA

1. We have more digital signage deployments that all of our competitors combined!
 2. We've been doing digital signage longer than anyone else. (for 18 years in fact!) The breadth and depth of our experience is unmatched!
 3. We have extensive experience in satellite based enterprise networks. TESCO in the UK uses Scala to control 15,000 screens in 300 locations with 7-8 zones per store.
 4. We're not just playing MPEGs. Scala's content is completely dynamically generated in real time in the store. This allows us to target your message to your customer with incredible relevancy to drive sales lift, brand loyalty and ad sales. The system can easily be integrated with CRM or POS systems to drive EXACTLY the right message to the right people at the right time.
 5. Key Fortune 500 companies use Scala around the world, such as BestBuy, General Motors, Bloomberg, NEC, Panasonic, Comcast, Ford, VW, Honda, Ericsson, ClearChannel, Hilton, Starwood, Esso, ASDA Wal-Mart, Pepsi, Burger King, McDonalds, IBM, T-Systems, T-Mobile, Hughes and Christie to name a few.
 6. Because we drive the screens in their native resolution, Scala screens are MUCH sharper and clearer than competitive solutions. Fonts are antialiased, animations are double buffered. The result is Scala based systems "just look better".
 7. We're the ONLY global supplier of digital signage systems. 45% of our business is outside of the US. If you need a foreign language, no problem, we've got it, and we have a reseller partner in that part of the world to help you.
 8. The cost to operate a typical Scala network is very low. The cost to develop content for a typical Scala network is also amazingly low. TESCO has only two people running their network on a day to day basis, for instance.
 9. We enable you to run your OWN network and drive that with YOUR business rules. We don't force you to go through our servers. Your entire network is secure and under YOUR control, not ours.
- and finally...
10. "Get Scala. It just works!" That's what our customers tell us time and time again. Scala has the breadth and depth of experience to get the job done right every time. Why risk your business to anything less?