

Scala Advantage

What Is It?

Scala Advantage is our maintenance program for Scala digital signage software. Our most successful customers always keep their Scala Advantage coverage up to date. Scala Advantage gives you access to all updates and upgrades for your suite of Scala products. Our development team spends hundreds of hours per week packing new features and added benefits into our software platform. Scala Advantage gets you all the new features and functionality that we add through the term of your agreement.

Every Scala product includes the first year of Scala Advantage for free.* Scala Advantage can be purchased for additional years for extended coverage.



What's My Benefit?

- **New features.** We are constantly adding new features based on customer feedback. Our product is constantly evolving to incorporate new technologies.
- **Improved functionality.** Our development teams around the world work to make Scala faster, smoother, and more complete.
- **Associated application compatibility.** As new versions of applications like Flash and Photoshop come out, we roll that compatibility into our products. So even if you're upgrading your operating system, we've got you covered.
- **Find a bug? We'll fix it.** Our software is quite mature and has remarkably few bugs, but if on a rare occasion you find one; we'll fix it and you'll have access to the update.

What Does This Really Get Me?

Sure it sounds great on paper, but you need to know what you really get. So here's an example for you:

If you had purchased the first version of Scala⁵ digital signage software in 2006 with two years of Scala Advantage, you would have received over 320 additional product features spread out over 6 product releases. That's an average of 40 new features per quarter!

Many of these features were game-changing additions like Windows Vista compatibility, web services, Scala Ad Manager connectivity, Adobe Photoshop Plugin, support for over 15 different languages, playlist triggers, HD video playback, audio controls, sub-playlists, and so much more. For the complete list of additions visit www.scala.com/advantage

And that list doesn't even include the endless ways we've improve product functionality to make Scala run faster and look better. Based on ongoing customer surveys, the vast majority of our customers are satisfied with their Scala Advantage coverage – why not join the crowd?

*A given network has a single network-wide Scala Advantage expiry date equal to that of the Content Manager. Players will include complimentary Scala Advantage coverage through the next anniversary of the Content Manager.